



ASARYA
CONSULTING TRAINING AND DEVELOPMENT

ACTIVITIES REPORT

2019 - 2025

Presented By
NAJAT ALMOSMARY

Table of contents

EXECUTIVE SUMMARY	1
MISSION AND VISION	2
GOALS	4
FIELDS OF WORK	5
ASARYA'S PROJECT IMPLEMENTATION STRATEGY AND CAPACITY	6
ASARYA SDGs	7
GEOGRAPHICAL DISTRIBUTION OF ASARYA'S ACTIVITES	9
GRANTS OVERVIEW	10
BENEFACIARIES OVERVIEW	17
PROJECTS OVERVIEW	26
CONTACT OUR DONORS	49
CONTACT US	50



ASARYA
CONSULTING TRAINING AND DEVELOPMENT

ABOUT US

2019 - 2025



ACTIVITY REPORT

2019 - 2025

Executive Summary

ASARYA Consulting and Training is a premier consulting and training group that is recognized as a leader in the industry throughout Libya. We have been serving clients of all sizes, both private and public, since 2012, and have established a reputation for excellence, integrity, and outstanding customer service.

We have a strong presence across all regions of the country and have worked with over 300,000 beneficiaries to date. Our team of experienced consultants and trainers is comprised of professionals with deep expertise in their respective fields. We leverage our knowledge of the local market, combined with global best practices, to deliver customized solutions that are tailored to meet the unique needs and objectives of our clients.

At ASARYA, we believe that investing in human capital is essential to the success of any organization. Our mission is to help our clients build their organizational capabilities and develop their human capital in the areas of management and technology. We provide a comprehensive suite of services that includes project management, leadership and team building, technology implementation, strategic planning, and other organizational development initiatives.

We take a collaborative approach to our engagements, working closely with our clients to understand their challenges, goals, and objectives. We believe that effective communication is essential to building trust and ensuring that our clients are satisfied with our services. Our team is committed to delivering high-quality services that drive measurable results and impact.

One of the things that sets ASARYA apart from other consulting and training firms is our deep commitment to social responsibility. We believe that businesses have a responsibility to give back to their communities, and we are actively engaged in a number of initiatives aimed at improving the lives of people in the communities we serve. We believe that this commitment to social responsibility is a key reason why we have earned the trust and loyalty of so many of our clients.

ASARYA Consulting and Training is a highly respected consulting and training firm that is committed to excellence, integrity, and outstanding customer service. We have a strong presence throughout Libya, serving clients of all sizes and industries. Our experienced team of consultants and trainers provides customized solutions that are tailored to meet the unique needs and objectives of our clients. We are committed to delivering high-quality services that drive measurable results and impact, while also giving back to our communities.

ACTIVITY REPORT

2019 - 2025

MISION

ASARYA Consulting and Training has a clear and compelling mission to create a supportive environment for young entrepreneurs, local CSOs, NGOs, and companies seeking to start and grow their businesses. We are committed to providing high-quality training programs that promote the use of innovative and sustainable socially relevant technologies, helping to drive positive change and development throughout Libya.

Our mission is rooted in our belief that a thriving business community is essential to the economic growth and development of the country. We recognize that the entrepreneurial spirit is alive and well in Libya, and we are committed to providing the tools and resources necessary to help young entrepreneurs and businesses succeed. We believe that our work is not only essential to the success of individual businesses but also to the prosperity of the country as a whole.

Through our training programs, we seek to foster a culture of innovation and creativity, encouraging young entrepreneurs to think outside the box and develop new and exciting solutions to the challenges facing their businesses and communities. We believe that innovative and sustainable socially relevant technologies can play a vital role in addressing many of the social and economic challenges that Libya faces today, and we are committed to promoting their use through our training programs.

Our approach is founded on a deep understanding of the local market and the unique challenges faced by young entrepreneurs and businesses in Libya. We work closely with our clients to understand their specific needs and goals, developing customized training programs that are tailored to their individual requirements. Our experienced trainers are passionate about helping young entrepreneurs and businesses succeed, and we are committed to providing them with the tools, resources, and support they need to achieve their goals.

At ASARYA, we believe that investing in the next generation of entrepreneurs is essential to the long-term prosperity of Libya. By providing high-quality training programs that promote the use of innovative and sustainable socially relevant technologies, we are helping to build a brighter future for young entrepreneurs, local CSOs, NGOs, and companies throughout the country.

ACTIVITY REPORT

2019 - 2025

VISION

ASARYA Consulting and Training has a bold and inspiring vision for the future. Our vision is to build a vibrant, connected, and healthy community of CSOs, NGOs, and young entrepreneurs who are empowered to communicate, collaborate and learn from one another, and to thrive in their work through our high-quality training programs.

We believe that by creating a supportive and collaborative environment for the development of the next generation of leaders and entrepreneurs in Libya, we can help to drive positive change and prosperity throughout the country. Our vision is to empower young people to take an active role in shaping the future of their communities and the country as a whole, by providing them with the skills, resources, and support they need to succeed.

Our approach is rooted in a deep understanding of the challenges facing young entrepreneurs and CSOs in Libya today. We recognize that the path to success can be difficult and that young people need access to high-quality training programs that provide them with the tools and resources they need to grow and develop their skills. Our vision is to create an educational ecosystem that supports the growth and development of young entrepreneurs and CSOs, providing them with the space and resources they need to thrive.

We believe that by providing comprehensive support services, including access to resources and educational programs, we can help young people build the skills and knowledge they need to succeed. Our training programs are designed to be interactive, engaging, and highly relevant, providing young entrepreneurs with practical skills and knowledge that they can apply to their work immediately.

At ASARYA, we are committed to creating a community of young entrepreneurs and CSOs that is energetic, connected, and healthy. We believe that by providing a platform for communication, collaboration, and learning, we can help young people to build strong networks and develop the skills and knowledge they need to succeed. Our vision is to create a community that is focused on the future, where young people can learn, grow, and prosper, supported by the resources and services that ASARYA provides.

ACTIVITY REPORT

2019 - 2025

GOALS

GOAL 1 Develop and deliver high-quality training programs:

ASARYA's mission is to provide high-quality training programs to young entrepreneurs and CSOs in Libya. To achieve this, one of their goals could be to continuously develop and improve their training programs to ensure they are relevant, engaging, and effective.

GOAL 2 Build a vibrant community of young entrepreneurs and CSOs:

ASARYA's vision is to create an energetic, connected, and healthy community of young entrepreneurs and CSOs in Libya. To achieve this, they could set a goal to build a strong network of young entrepreneurs and CSOs, providing opportunities for communication, collaboration, and learning.

GOAL 3 Provide comprehensive support services:

ASARYA recognizes that young entrepreneurs and CSOs in Libya need access to resources and support to succeed. To achieve this, they could set a goal to provide comprehensive support services, including access to resources, mentoring, and networking opportunities.

GOAL 4 Promote innovation and sustainability:

ASARYA believes that innovative and sustainable socially relevant technologies can play a vital role in driving positive change and development in Libya. To achieve this, they could set a goal to promote innovation and sustainability through their training programs, encouraging young entrepreneurs and CSOs to develop and implement new solutions to the challenges facing their communities.

ACTIVITY REPORT

2019 - 2025

FEILDS OF WORK

Vocational training:

This field involves providing training to individuals in various skilled trades or professions, such as carpentry, plumbing, welding, or mechanics. Vocational training programs aim to equip individuals with practical skills that will help them to secure employment or start their own businesses.

Digital literacy training:

This field involves providing individuals with the skills and knowledge needed to use digital technologies effectively. This could include basic computer literacy, internet navigation, social media use, and online communication.

Entrepreneurship training:

This field involves providing individuals with the skills and knowledge needed to start and run their own businesses. Entrepreneurship training programs often cover topics such as business planning, financial management, marketing, and sales.

Health awareness:

This field involves promoting health awareness and education among individuals and communities. This could include training programs on topics such as disease prevention, hygiene, nutrition, and mental health.

School feeding:

This field involves providing meals or snacks to schoolchildren, with the aim of improving their health and nutrition, and supporting their academic performance.

Media training:

This field involves providing training to individuals or organizations on media-related skills, such as journalism, video production, and social media marketing.

Social cohesion training:

This field involves promoting social cohesion and integration among individuals and communities. Social cohesion training programs aim to bring people from different backgrounds together, foster understanding and empathy, and promote social harmony.

Women empowerment:

This field involves promoting gender equality and empowering women to take an active role in their communities and society as a whole. Women empowerment programs often cover topics such as leadership development, financial literacy, and entrepreneurship training.

ASARYA'S PROJECT IMPLEMENTATION STRATEGY AND CAPACITY

Implementing a project in multiple cities simultaneously can be a challenging task, but with careful planning and coordination, it can be done successfully.

Asarya managed to deliver project in multiple cities more than once for different donors such as WPF, IOM, UNDP and DIA. The first step in the implementation plan is to identify the specific needs and requirements of each city, including any local challenges or risks that may impact the project.

Once these factors have been taken into account, a timeline can be developed that outlines the various stages of the project and sets realistic deadlines for each city.

It is important to establish clear communication channels between the head office in Benghazi and project team members in each city to ensure that everyone is on the same page and working towards the same goals. Regular progress updates and meetings help to keep everyone informed and ensure that any issues are addressed promptly.

Finally, Asarya always has contingency plans in place in case unexpected challenges or delays arise during the implementation process. With careful planning and a dedicated team, implementing a project in multiple cities simultaneously can be a rewarding and successful endeavour.

Most of our projects been led by our head office in Benghazi and other branches in Sabha which dedicated to deliver the project in the south region such as in Qatroun, Ubari, Merzaq and Ghat and in Tripoli where the branch is dedicated to deliver the project in the western region such as in Tawargha, Misrata, Zawaya, Nafousa Mountain.

Asarya always has a dedicated and experienced staff for all project where they can lead the projects in wide geographic area of Libya with support of the local staff in the different cities.

As May 2023 Asarya has the school feeding program which is operating in two cities Benghazi and Tawrgha with local staff in each branch and central project management in Benghazi. Asarya rent all its places in Tripoli, Sabaha and Tawrgha to have clear presence on the ground and make sure to deliver the high-quality deliverables to our clients.

ACTIVITY REPORT

2019 - 2025

ASARYA'S SDGs



Strengthen the means of implementation and revitalize the global partnership for sustainable development



Ensure availability and sustainable management of water and sanitation for all



Take urgent action to combat climate change and its impacts



End hunger, achieve food security and improved nutrition and promote sustainable agriculture

ACTIVITY REPORT

2019 - 2025

ASARYA'S SDGs



16 PEACE, JUSTICE AND STRONG INSTITUTIONS

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive



12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Ensure sustainable consumption and production patterns



11 SUSTAINABLE CITIES AND COMMUNITIES

Make cities and human settlements inclusive, safe, resilient and sustainable



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

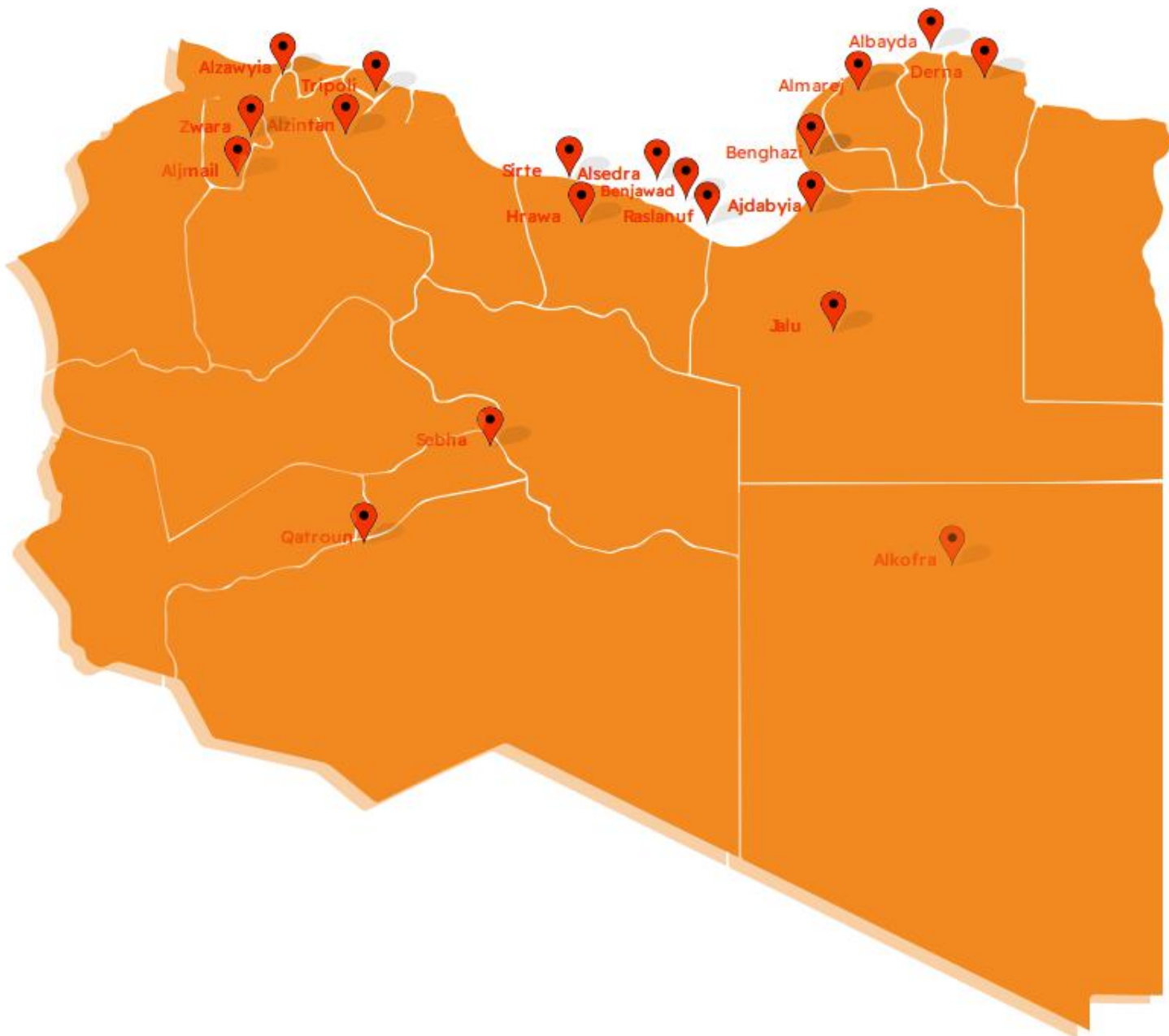


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ACTIVITY REPORT

2019 - 2025

GEOGRAPHICAL DISTRIBUTION OF ASARYA ACTIVITIES



ASARYA
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GRANTS OVERVIEW

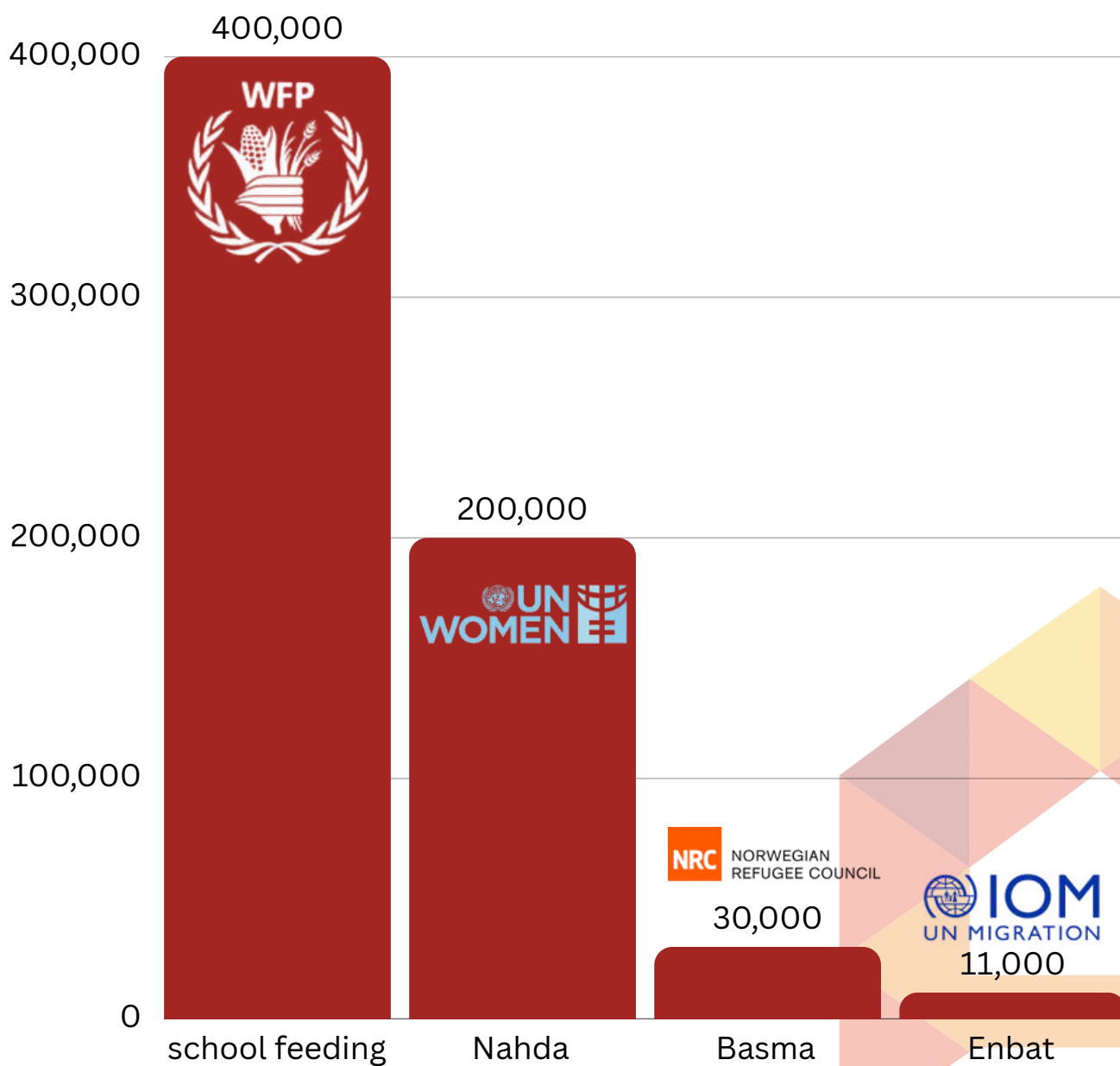
2019 - 2025

ACTIVITY REPORT

2019 - 2025

2025 GRANTS CHART

TOTAL AMOUNT = 641,000 USD

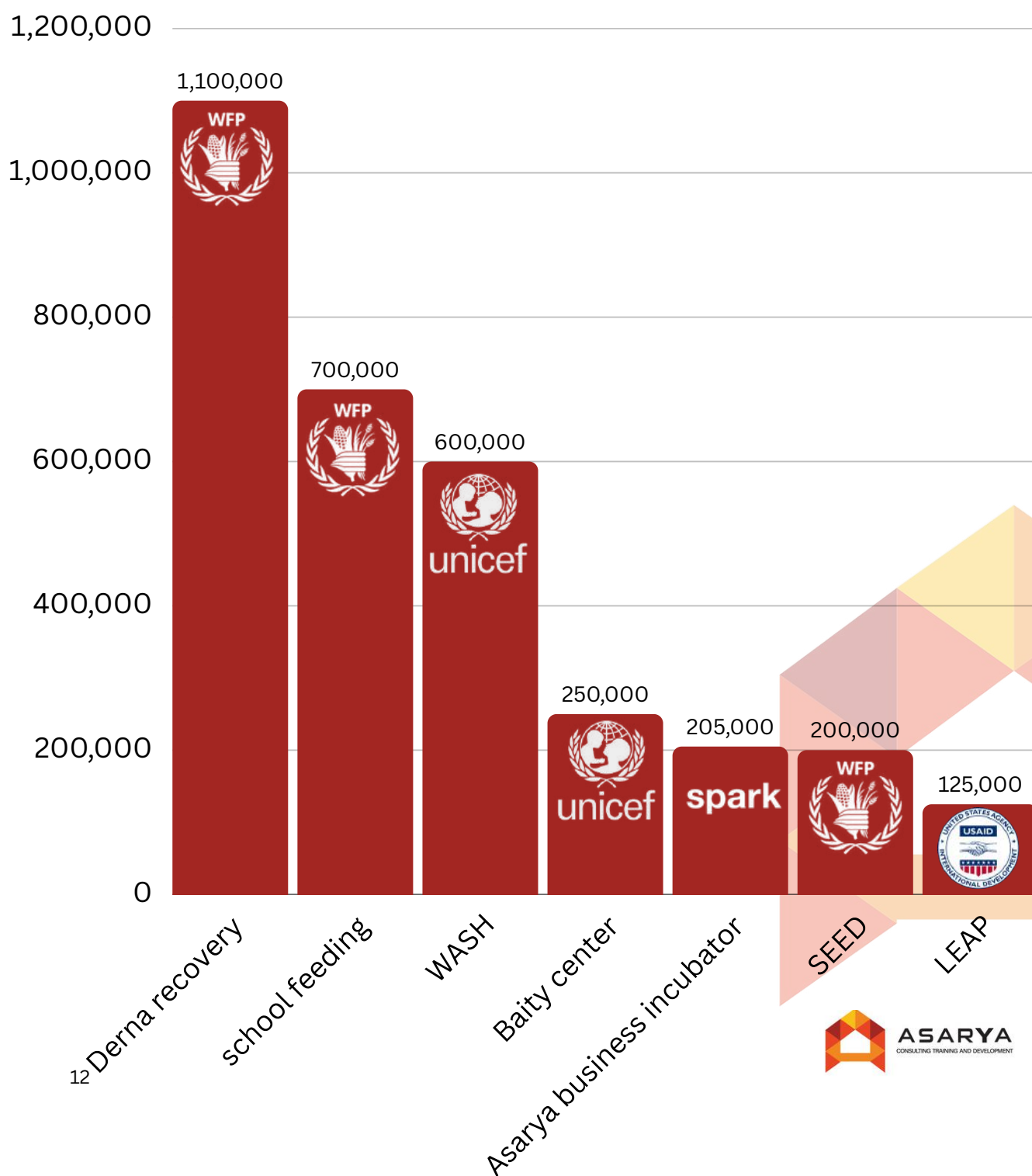


ACTIVITY REPORT

2019 - 2025

2024 GRANTS CHART OVER 20,000 USD GRANTS

TOTAL AMOUNT = 3,180,000 USD

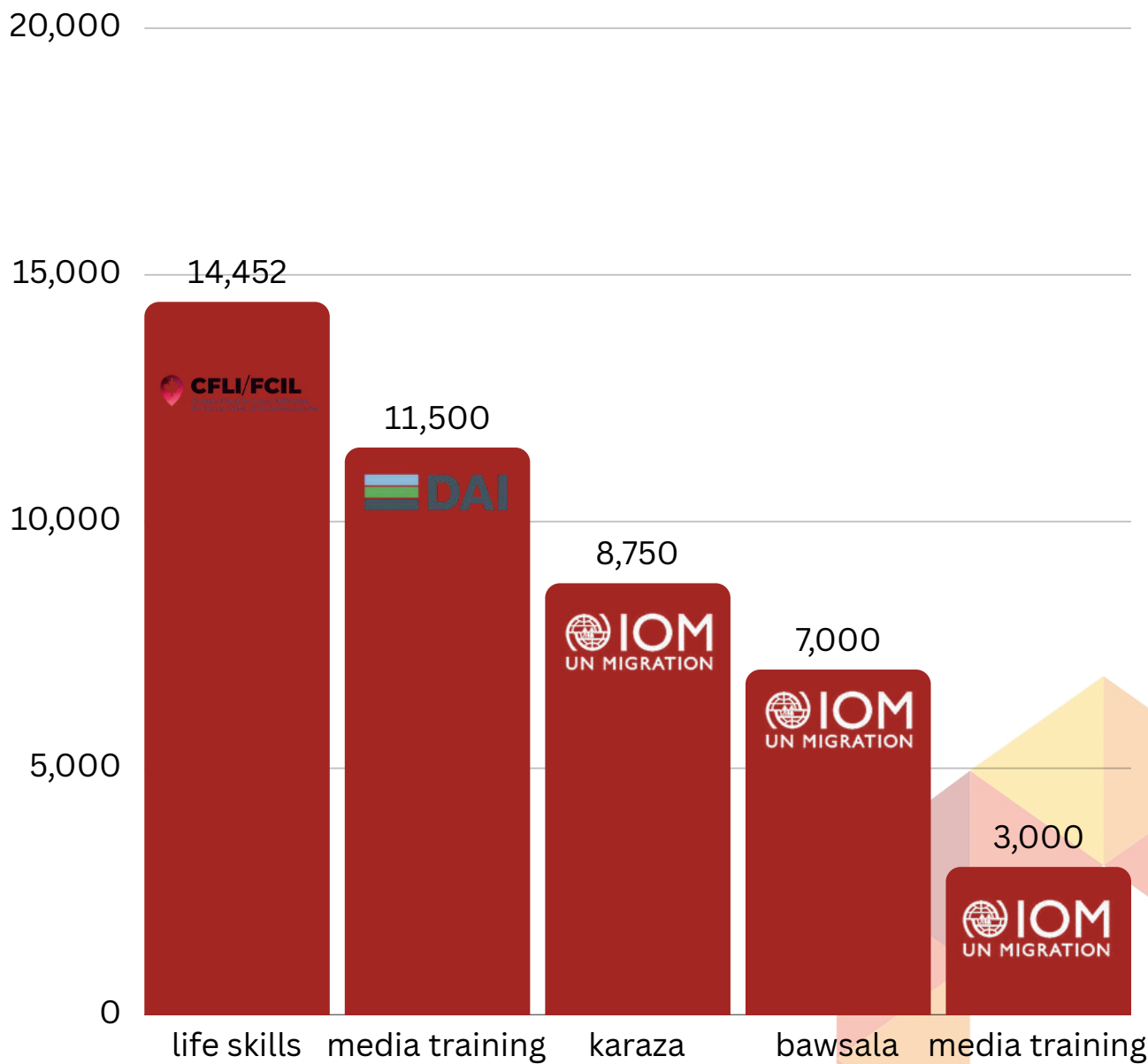


ACTIVITY REPORT

2019 - 2025

2024 GRANTS CHART UNDER 20,000 USD GRANTS

TOTAL AMOUNT = 44,700 USD

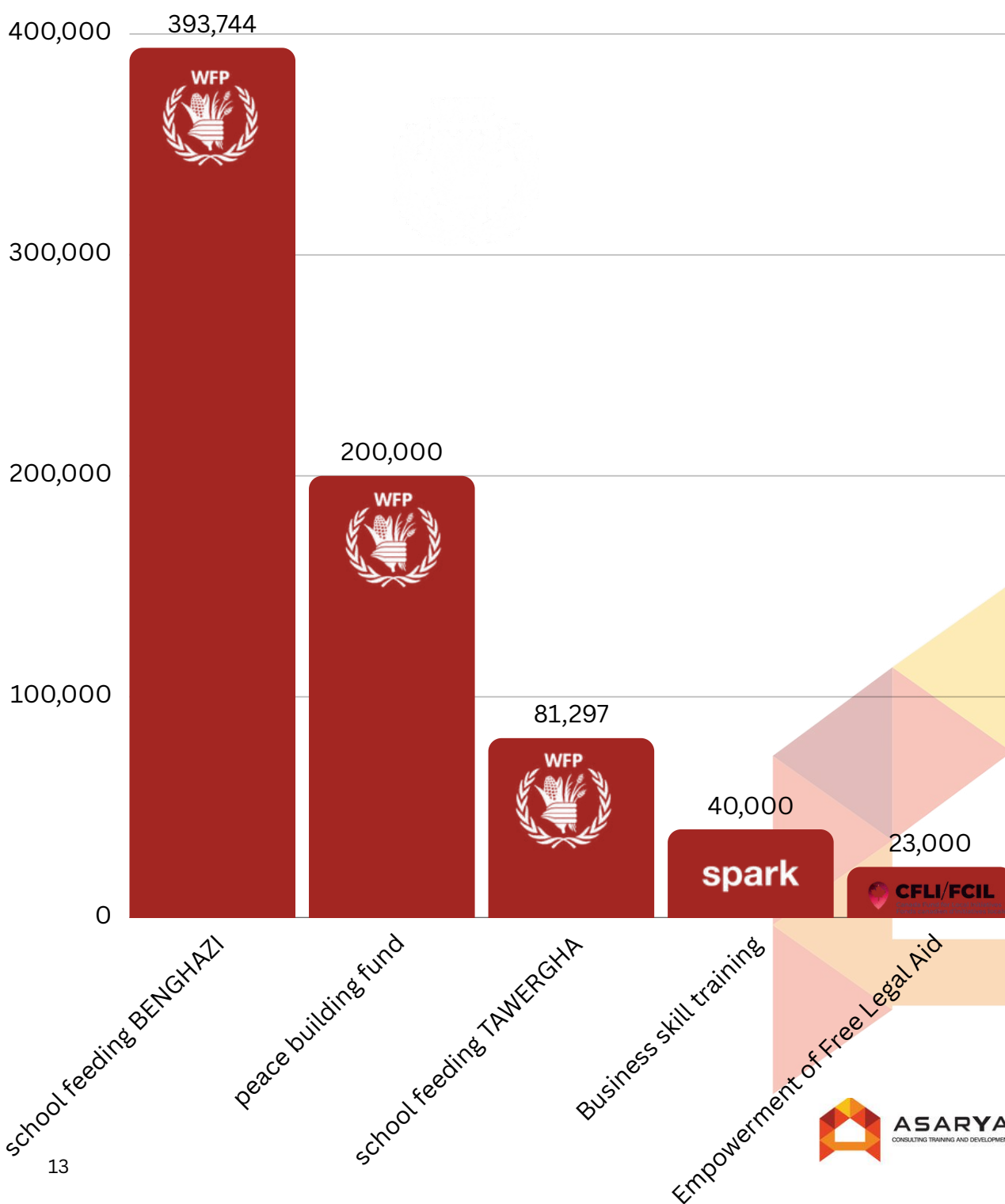


ACTIVITY REPORT

2019 - 2025

2023 GRANTS CHART

TOTAL AMOUNT = 738,000 USD

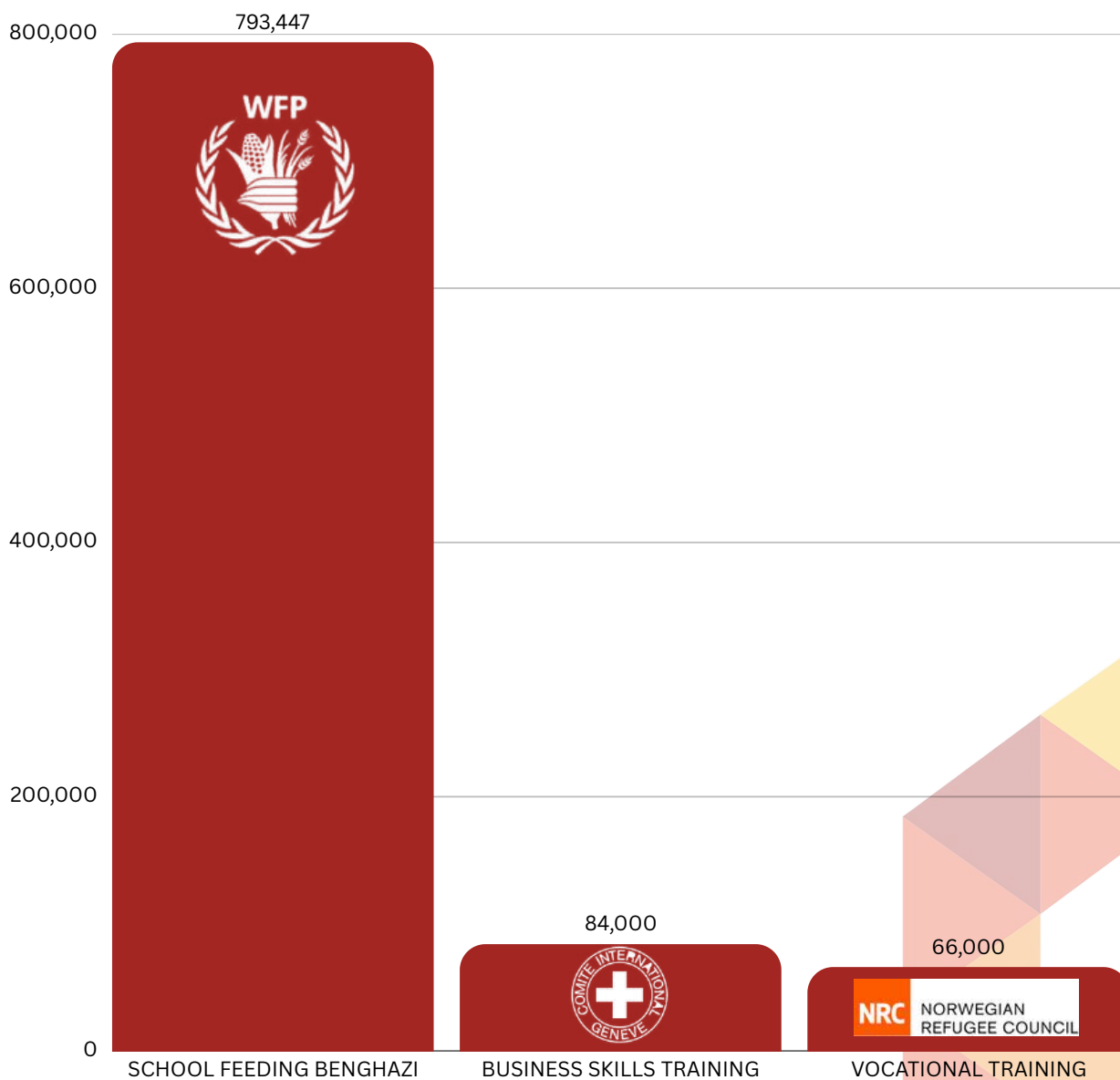


ACTIVITY REPORT

2019 - 2025

2022 GRANTS CHART

TOTAL AMOUNT = 859,447 USD & 84,000 EUR

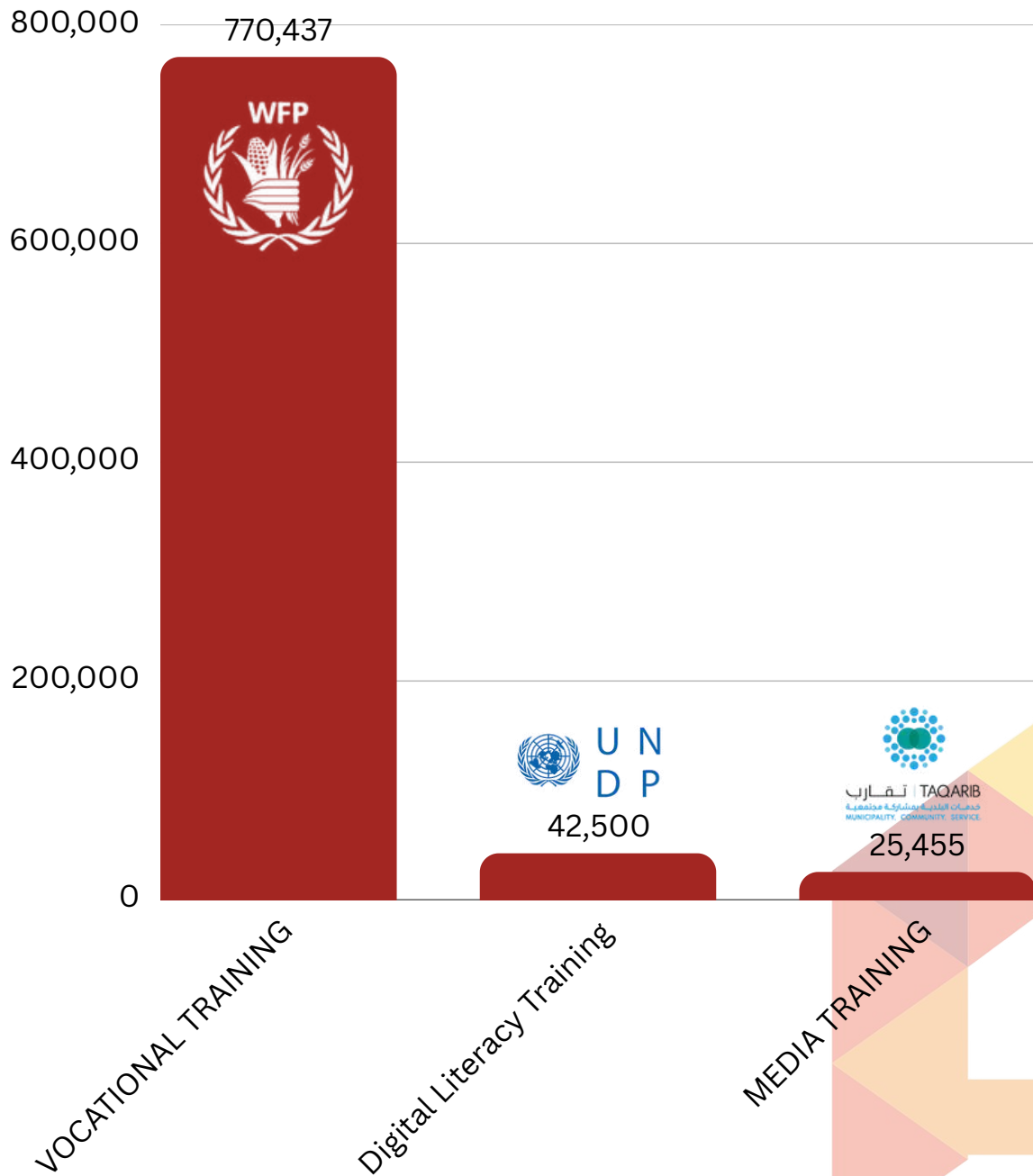


ACTIVITY REPORT

2019 - 2025

2021 GRANTS CHART

TOTAL AMOUNT = 838,392 USD

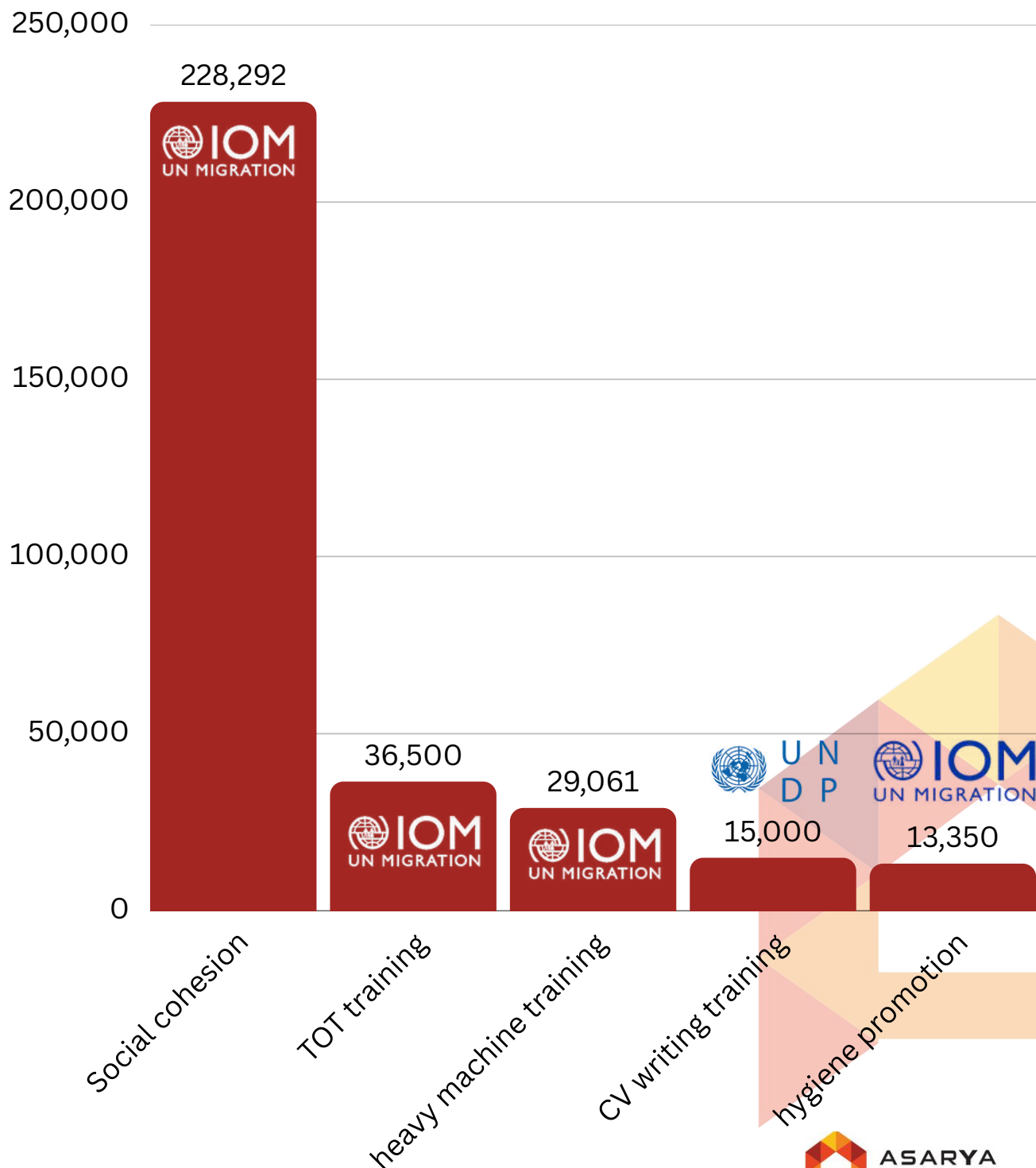


ACTIVITY REPORT

2019 - 2025

2020 - 2019 GRANTS CHART

TOTAL AMOUNT = 293,142 USD & 29,061 EUR





ASARYA
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BENEFACIARIES OVERVIEW

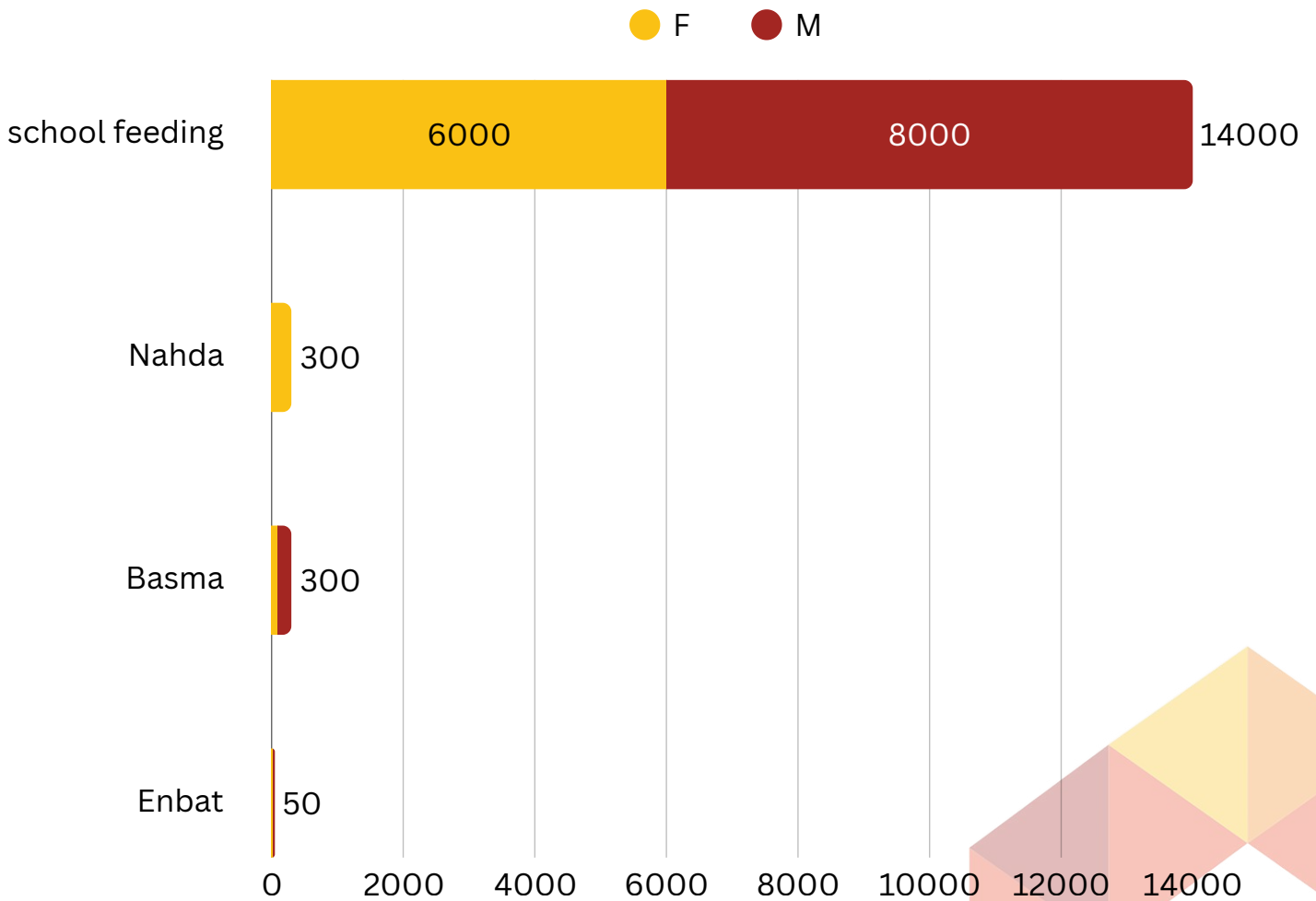
2019 - 2025

ACTIVITY REPORT

2019 - 2025

2025 BENEFACTIARIES CHART

TOTAL # OF BENEFACTIARIES =14,650

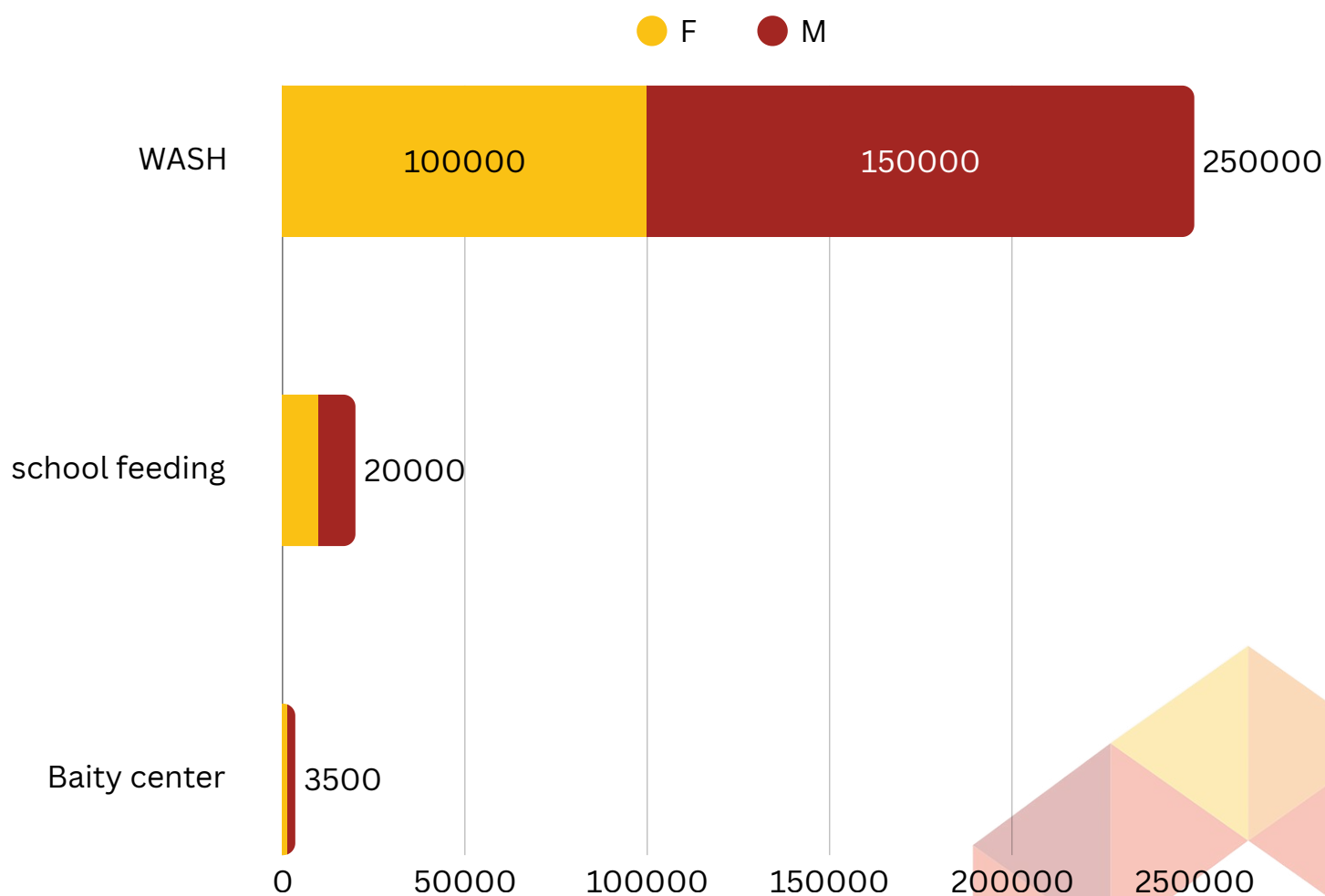


ACTIVITY REPORT

2019 - 2025

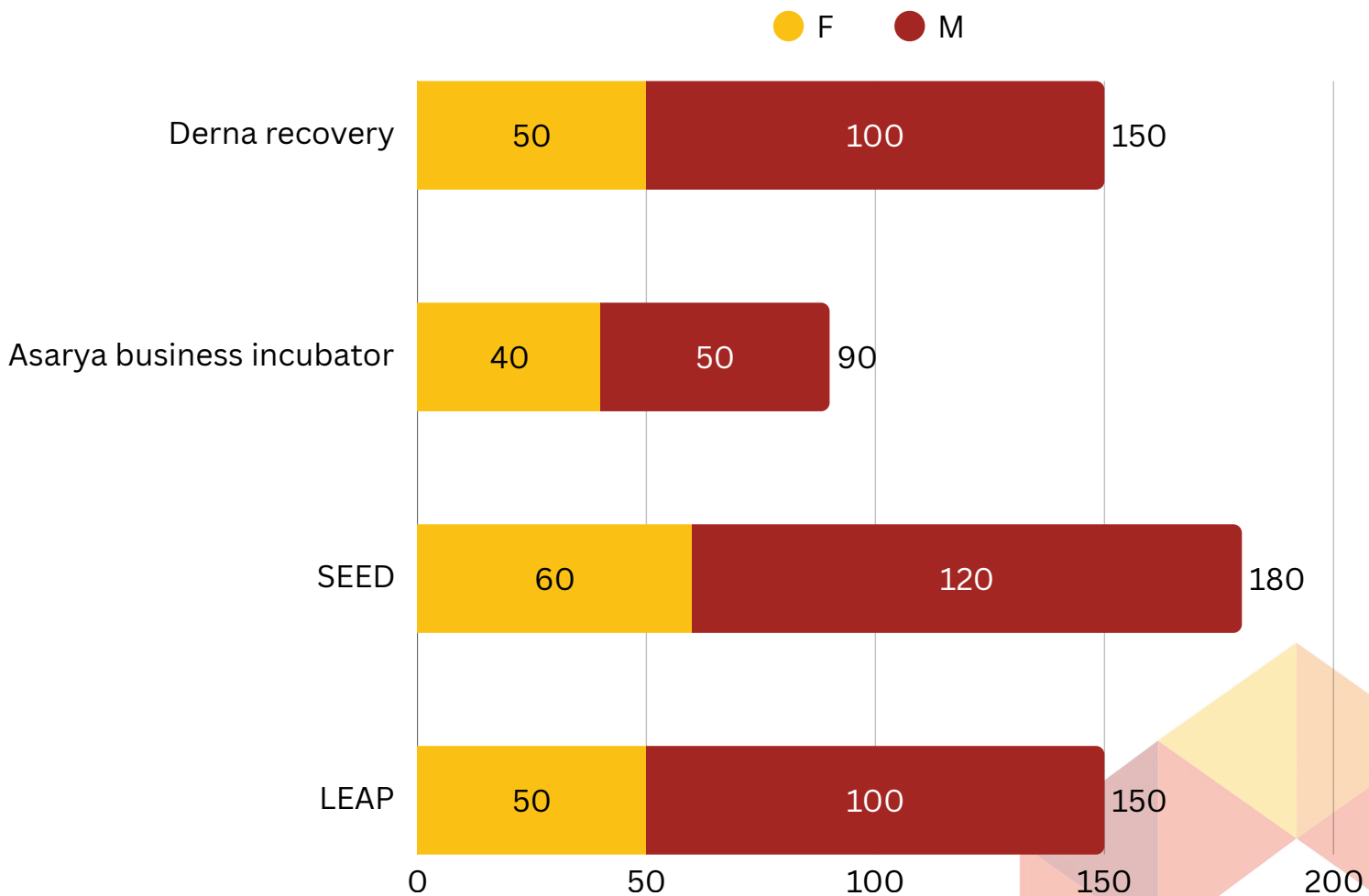
2024 BENEFACTIARIES CHART

TOTAL # OF BENEFACTIARIES =273,500



2024 BENEFACTIARIES CHART

TOTAL # OF BENEFACTIARIES =420

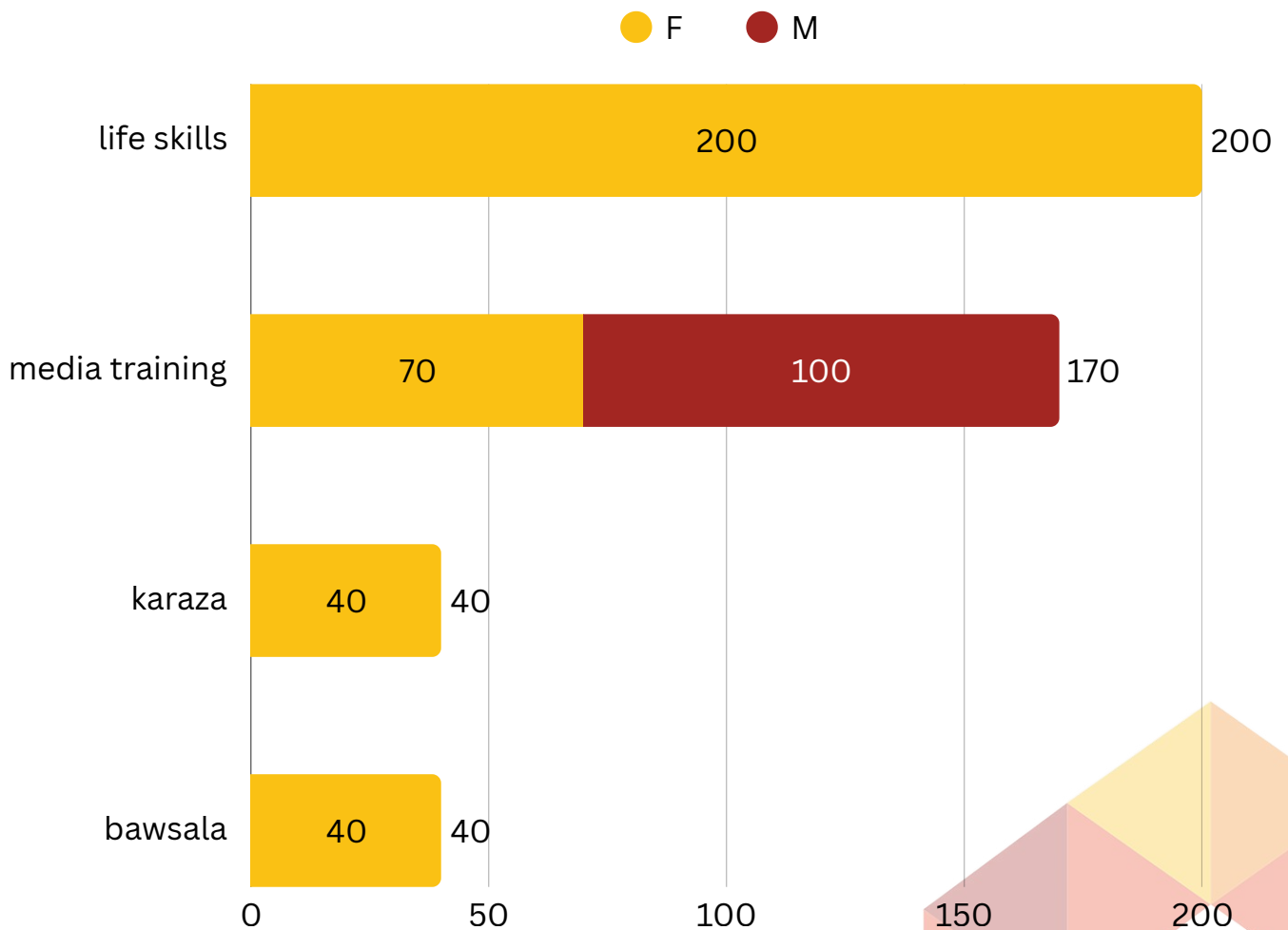


ACTIVITY REPORT

2019 - 2025

2024 BENEFACTIARIES CHART

TOTAL # OF BENEFACTIARIES =340

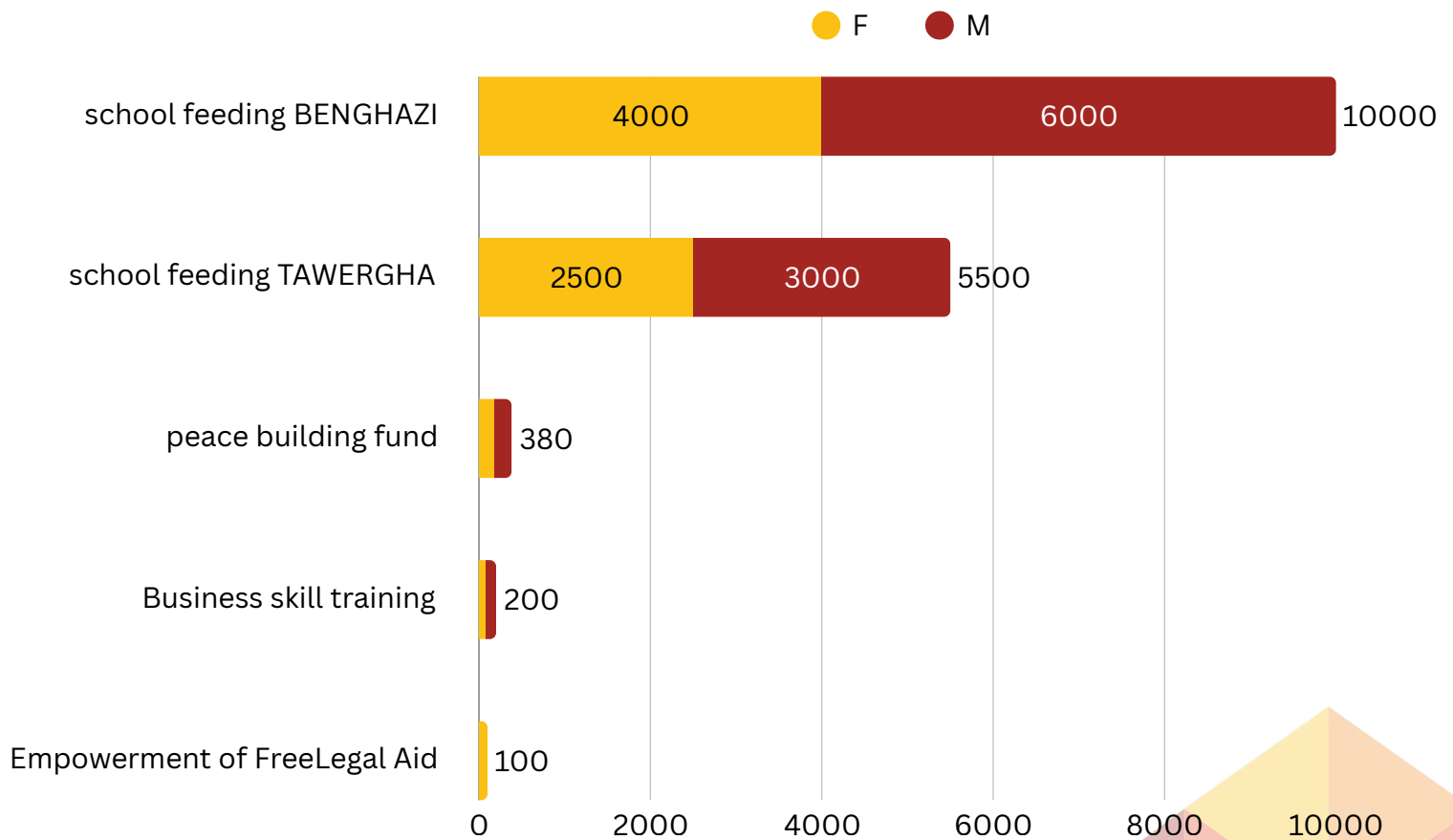


ACTIVITY REPORT

2019 - 2025

2023 BENEFACTIARIES CHART

TOTAL # OF BENEFACTIARIES =340

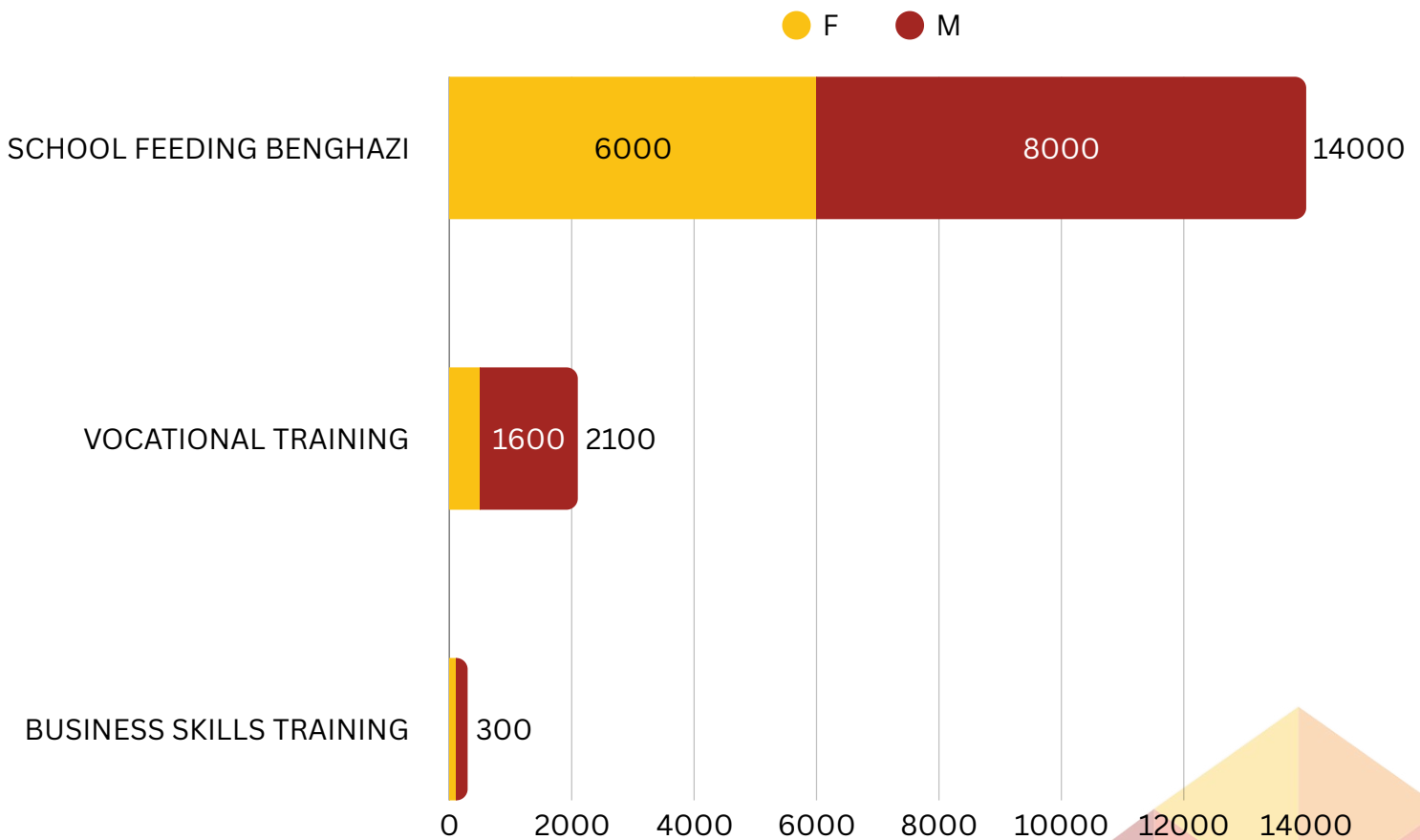


ACTIVITY REPORT

2019 - 2025

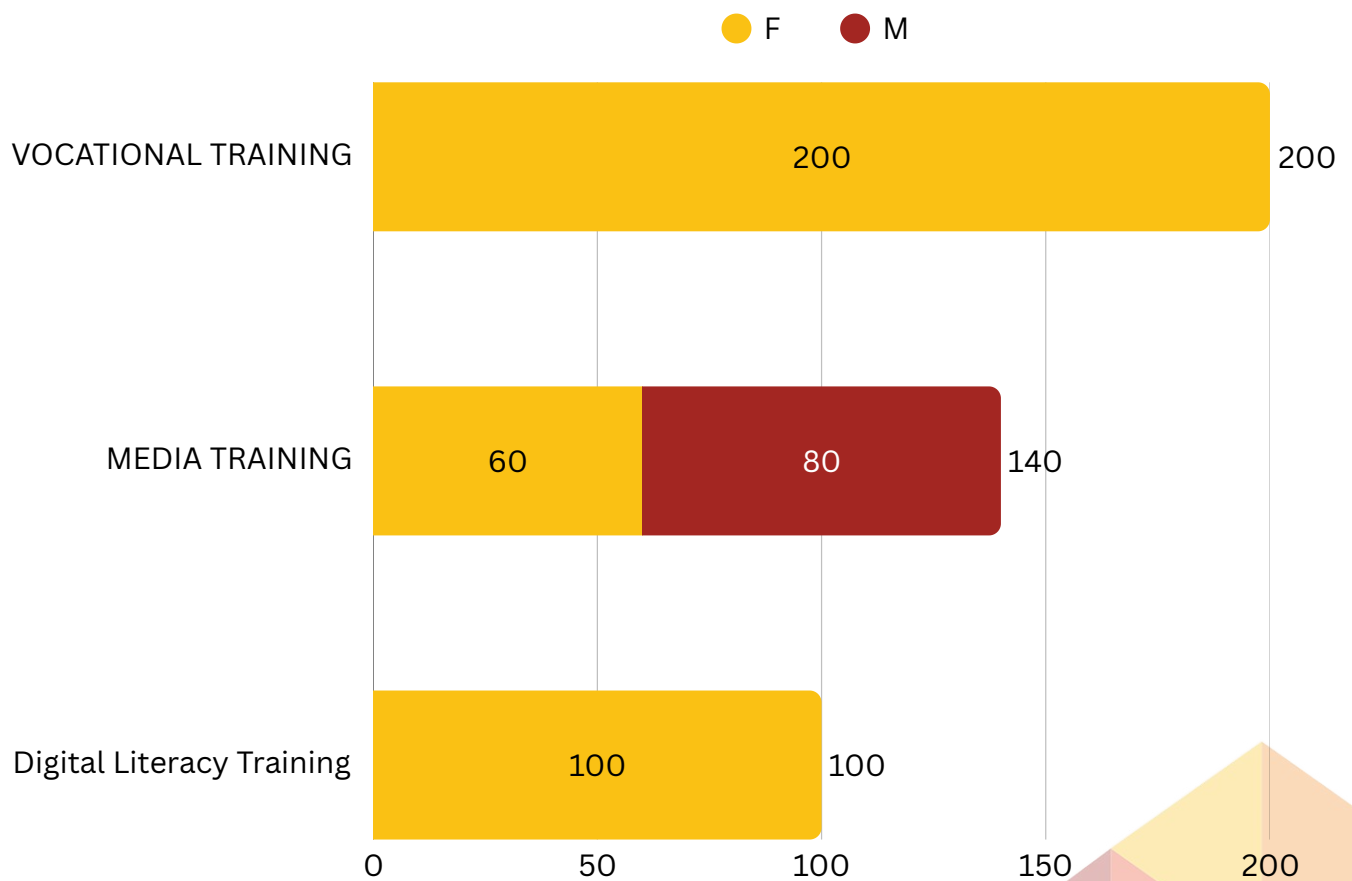
2022 BENEFICIARIES CHART

TOTAL # OF BENEFICIARIES =16,400



2021 BENEFICIARIES CHART

TOTAL # OF BENEFICIARIES =440

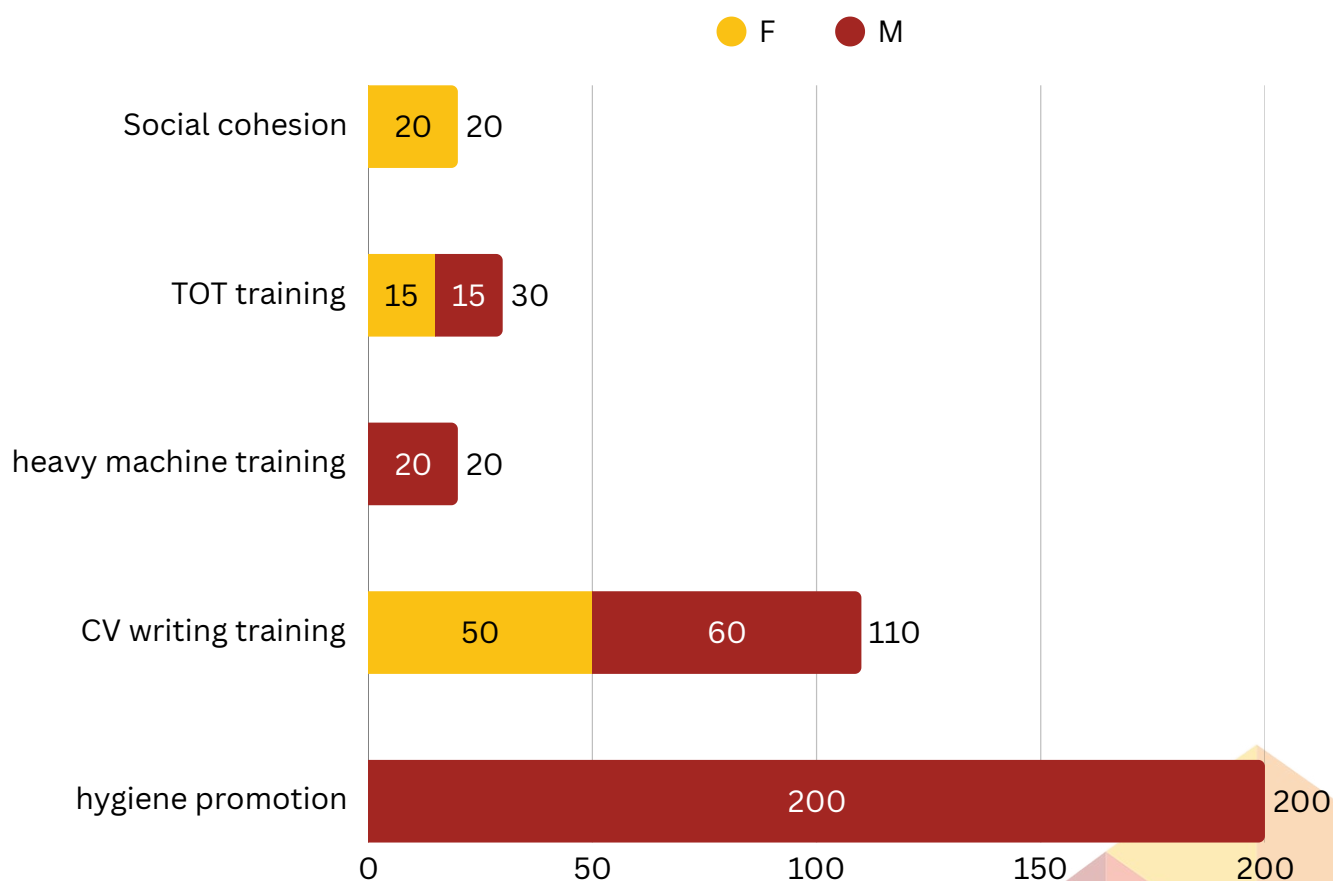


ACTIVITY REPORT

2019 - 2025

2020 - 2019 BENEFACIARIES CHART

TOTAL # OF BENEFACIARIES =380



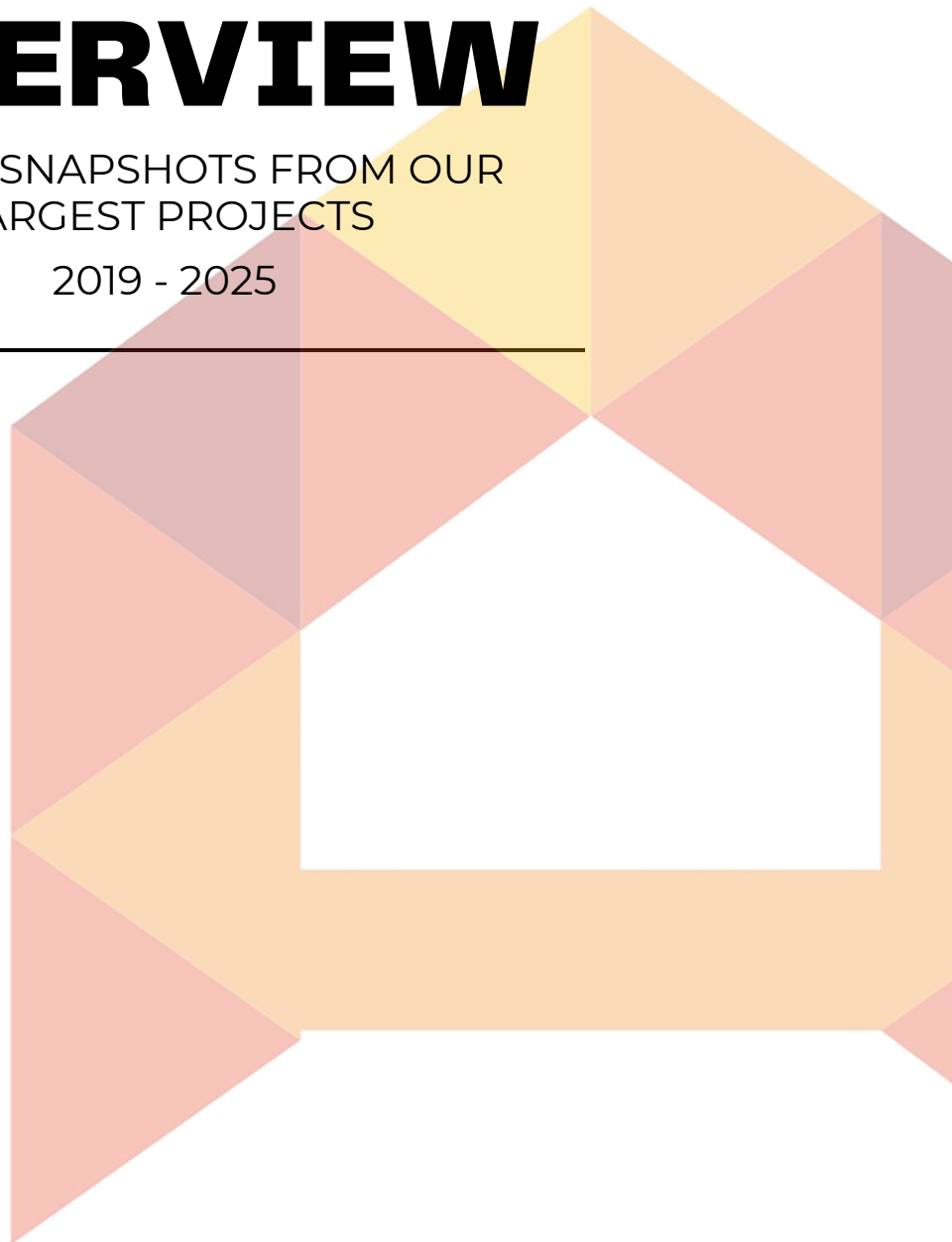


ASARYA
CONSULTING TRAINING AND DEVELOPMENT

PROJECTS OVERVIEW

IMPACT SNAPSHOTS FROM OUR
LARGEST PROJECTS

2019 - 2025



ACTIVITY REPORT

2019 - 2025

2025 GRANTS

SCHOOL FEEDING (BENGHAZI&DERNA)

Project Aim

The programme's core aim is to improve children's nutritional status and learning outcomes by providing daily, nutritious meals at school. It seeks to boost attendance and retention, while also generating local economic benefits through community-based procurement and employment.

Objectives

Drawing from WFP's standard school feeding guidelines, the programme addresses the following key objectives:

- Enhance Educational Participation

Increase enrolment, attendance, and retention rates by alleviating hunger-related barriers to learning .

- Improve Nutrition

Provide balanced, micronutrient-rich meals to support children's physical development and academic

- Support Local Economies

Source food locally and operate community-run central kitchens to create jobs and strengthen smallholder markets

- Build Institutional Capacity

Provide technical assistance and training to the Ministry of Education, health sectors, and local staff to ensure sustainability.

IMPLEMENTATION IN BENGHAZI & DERNA

Location	Components
Central Kitchens	A hub established near 13 schools in Benghazi (2022), then expanded to Derna (Dec 2023)
Schools Targeted	12 schools in Benghazi and an additional 12 in Derna were included in this phase.
Meals Served	A total of 14,000 meals delivered to approximately 6,000 female and 8,000 male students combined across both locations.
Local Hiring	Created jobs by hiring 20 staff (kitchen, drivers, admin) in Benghazi and 15 staff in Derna.

ACTIVITY REPORT

2019 - 2025

2025 GRANTS

HAHDA (BENGHAZI - DERNA)

Project Aim

The project aims to empower storm-affected women in Derna and Benghazi to lead sustainable economic recovery and community peacebuilding. It directly responds to the devastation caused by the Daniel storm, particularly the economic hardship, displacement, and marginalization experienced by women.

Objectives

- **Build Sustainable Livelihoods:**

Equip 150 women with income-generating skills in:

1. Climate-smart agriculture
2. Eco-friendly crafts
3. Digital entrepreneurship

- **Promote Women's Leadership in Recovery:**

Train 100 women in leadership, advocacy, and decision-making
Engage 50 in community governance and policy forums

- **Establish Women-led Enterprises:**

Provide 25 seed grants (\$2,000 each) to promising women entrepreneurs
Offer follow-up business coaching, registration support, and market access

- **Foster Community Engagement & Dialogue:**

Facilitate community dialogues involving over 200 participants
Host a Women's Livelihoods and Recovery Fair featuring 50 women-led businesses

Output	Key Activities
1. Women trained in livelihood skills	10 specialized training workshops + personalized coaching in agri-business, crafts, entrepreneurship
2. Women trained in leadership and advocacy	6 workshops + 4 advocacy sessions + 2 policy forums for 100 women
3. Women-led businesses launched	25 seed grants + business mentoring + participation in trade fairs
4. Community engagement enhanced	5 dialogue sessions + 1 women-led fair to amplify recovery narratives

ACTIVITY REPORT

2019 - 2025

2025 GRANTS

BASSMA (TAWERGHA & BENGHAZI)

Project Aim

To enhance employment readiness and economic self-reliance among vulnerable youth in Tawergha and Benghazi through vocational skills development in digital marketing, food preparation, and production supervision.

Objectives

- Build market-relevant skills for youth and women in Tawergha to boost local economic activity.
- Equip participants with digital competencies in advertising, social media content creation, and campaign planning.
- Enhance food processing knowledge, focusing on food safety, dairy production, pickling, and jam making.
- Prepare trainees for real-world employment, entrepreneurship, or self-sufficient income-generating activities.
- Expand training outreach by including 230 additional participants in Benghazi to foster regional learning parity.

PROJECT RESULTS

Indicator	Result
Total Trained (Tawergha)	50
Total Trained (Including Benghazi)	280
Average Attendance	Over 90%
Women Participation	Over 40% of participants
Completion Rate	100% curriculum delivered; 95% final project submission
Improvement in Scores	+3 to +6 points on average post-training

ACTIVITY REPORT

2019 - 2025

2025 GRANTS

ENBAT

Project Aim

To empower young aspiring entrepreneurs in Derna by providing intensive training, mentorship, and practical tools to help them launch viable micro-businesses and contribute to local economic revitalization.

Objectives

- Deliver structured entrepreneurship training covering business modeling, financial planning, market research, and digital marketing.
- Guide youth in developing business plans and validating their ideas through mentorship and peer learning.
- Create opportunities for economic self-reliance, targeting youth and marginalized groups, especially in a post-crisis context.
- Strengthen local entrepreneurial culture through exhibitions, pitching events, and community engagement.
- Promote inclusion and equal opportunity, ensuring strong female participation in all training cohorts.

PROJECT RESULTS

Result Area	Achievement / Reach
Entrepreneur Training	200 young people in Derna completed business skills training covering all stages of entrepreneurial development.
Business Plan Development	All participants developed actionable business plans , with practical exercises and team-based simulations.
Inclusion & Diversity	The project achieved a strong presence of female participants , reinforcing gender-responsive entrepreneurship.
Trainer Empowerment	Local facilitators gained experience delivering interactive workshops and mentoring youth-led ventures.
Youth Impact	The program improved participants' confidence, entrepreneurial mindset , and readiness for market entry.

ACTIVITY REPORT

2019 - 2025

2024 GRANTS

WASH

Project Aim

To restore safe water access, sanitation services, and hygiene practices for vulnerable flood-affected populations in Derna and Albayda, through emergency WASH interventions that ensure health protection, dignity, and community resilience.

Objectives

- Ensure access to safe water through emergency water trucking and water point rehabilitation.
- Promote safe hygiene practices via hygiene kit distribution and behavior change communication (BCC).
- Improve sanitation services in temporary shelters and public facilities to prevent disease outbreaks.
- Build local WASH capacity by engaging communities in hygiene promotion and safe water use.

RESULTS & REACH

Result Area	Key Achievements
Total Beneficiaries Reached	346,699 individuals across Derna, Albayda, and nearby flood-affected communities.
Water Access Restored	Emergency water trucking and temporary water points ensured consistent clean water access.
Hygiene Practices Improved	Hygiene kits were distributed and behavior change campaigns conducted, improving hygiene awareness and
Sanitation Enhanced	Public and temporary facilities were rehabilitated or supported to prevent outbreaks.
Disease Prevention Achieved	Immediate response reduced risk of waterborne diseases through integrated WASH actions.
Community Engagement	Local facilitators and volunteers participated in hygiene promotion and water safety messaging.
Emergency Coordination	Activities were aligned with national humanitarian WASH strategies and coordinated with UNICEF and local

ACTIVITY REPORT

2019 - 2025

2024 GRANTS

BAITY CENTER

Project Aim

To ensure vulnerable children and adolescents affected by the 2023 Daniel floods in Derna have access to inclusive, protective, and quality education and psychosocial support through the integrated services of the Baity Center.

Objectives

- Restore access to education for out-of-school children by enrolling them in remedial, non-formal, and life skills programs.
- Promote child protection by offering psychosocial support, case management, and awareness sessions.
- Ensure inclusion and equity, prioritizing girls and children with disabilities, aiming for at least 50% female participation and 3% children with disabilities.
- Rebuild community resilience by supporting parents and caregivers through structured awareness and referral systems.

RESULTS & REACH

Category	Indicator	Target (Derna)
Education	Out-of-school children and adolescents enrolled	2,120
	Children in remedial classes	1,000
	Children in life skills education (1st group)	1,000
Child Protection	Children receiving structured psychosocial support (PSS)	1,400
	Awareness sessions conducted with children and	3,000
	Cases managed through the case management system	75
	Referred cases to external services	20

ACTIVITY REPORT

2019 - 2025

2024 GRANTS

DERNA RECOVERY

Project Aim

To revitalize Derna's local economy and restore critical food and small business infrastructure following the 2023 Daniel floods by supporting bakeries and SMEs through assessments, equipment provision, and capacity-building.

Objectives

- Assess economic damage to essential businesses, especially bakeries and food suppliers, through detailed field-level diagnostics.
- Support operational recovery of at least 100 SMEs and bakeries through tailored interventions (e.g., tools, equipment, grants, and technical support).
- Preserve food supply chains by ensuring bakeries regain functionality, helping mitigate food insecurity in affected neighborhoods.
- Strengthen livelihood resilience by assisting business owners—particularly women, youth, and IDPs—who suffered losses or disruption.
- Promote inclusive recovery by prioritizing vulnerable segments (e.g., women-headed households and informal workers) and fostering local hiring.

RESULTS & REACH

Result Area	Target/Outcome
Business Owners Assessed	100 SMEs and bakery owners interviewed, with data on damage, operations, and needs
Businesses Supported	Target of 100 SMEs supported with grants, equipment, or technical assistance
Critical Bakeries Rehabilitated	At least 20 bakeries restored or partially reactivated to pre-storm capacity
Livelihoods Sustained or Recovered	Over 300 direct and indirect jobs maintained or restored through support packages
Vulnerable Groups Reached	Women-led businesses and IDPs included across support packages
Local Markets Re-activated	Enhanced flow of goods and services in affected neighborhoods

ACTIVITY REPORT

2019 - 2025

2024 GRANTS

ASARYA BUSINESS INCUBATOR

Project Aim

To nurture and scale entrepreneurial talent in Benghazi by offering a supportive, innovative ecosystem the capacity to grow, sustain, and diversify small businesses through training, mentorship, and networking.

Objectives

- Enable startup development by providing six-month incubation support —covering ideation, business planning, and pitch refinement.
- Offer capacity-building through targeted trainings in business skills, soft skills, and digital tools.
- Facilitate access to finance and investors via pitch competitions backed by EU funding.
- Promote inclusive entrepreneurship, with young people aged 18–35 especially encouraged, and 44% of applicants being women.
- Strengthen networking and support structures by connecting entrepreneurs to mentors, peer groups, and stakeholder networks.

RESULTS & REACH

Result Area	Description
Entrepreneur Applications	Over 380 entrepreneurs applied , reflecting strong interest from Benghazi's youth and startup community.
Women's Participation	44% of all applicants were women , promoting gender equity in entrepreneurship.
Incubation Cycle	A structured 6-month incubation program was delivered, including training, mentoring, and business planning.
Seed Funding & Pitching	Finalists participated in pitch competitions , where selected businesses received EU-funded seed capital .
Sector Diversity	Startups covered sectors like education, agriculture, culinary arts, e-commerce, health, marketing, recycling, fashion, and architecture .
Public Recognition	Winners were publicly announced across multiple cohorts with visibility and follow-up support.

ACTIVITY REPORT

2019 - 2025

2024 GRANTS

SEED (SEBHA & UBARI & GHAT)

Project Aim

To promote sustainable livelihoods and microenterprise development among vocational training graduates in southern Libya by providing tailored entrepreneurship training and seed funding.

Objectives

- Bridge the gap between vocational training and entrepreneurship by delivering business development training to Peacebuilding Fund (PBF) graduates in Sebha, Ubari, and Ghat.
- Foster microenterprise growth by providing seed grants to promising business plans in priority sectors like food production, agriculture, and home services.
- Encourage inclusive participation, ensuring equitable access for women, youth, and vulnerable households.

RESULTS & REACH

Result Area	Outcome
Vocational-Graduate Transition	Participants from previous PBF trainings (culinary, tailoring, agriculture) transitioned to self-employment pathways
Geographic Coverage	Program implemented in Sebha, Ubari, and Ghat , reaching underserved southern communities
Seed Grant Beneficiaries	100 beneficiaries received seed funding to launch or grow micro-businesses
Gender Inclusion	High proportion of female-led business plans supported
Business Sectors Supported	Projects included cheese & yogurt production, agriculture, tailoring, food services , and more
Transparent Selection	All business plans assessed using a structured rubric evaluating revenue model, costs, market knowledge, and marketing plan

ACTIVITY REPORT

2019 - 2025

2024 GRANTS

LEAP

Project Aim

To foster inclusive, private-sector-led economic growth in southern Libya (Fezzan), especially Sebha, Ubari, and Ghat, by accelerating the creation and scaling of micro-, small-, and medium-size enterprises (MSMEs) through access to finance and business development services

Objectives

- Strengthen access to finance by working with financial institutions and banks to prepare entrepreneurs to secure investment, including Islamic finance structures
- Support emerging entrepreneurs, especially women and youth, through targeted mentorship and business incubation.
- Link MSMEs to financial and business development support service (BDS) providers for technical assistance and market access

RESULTS & REACH

Result Area	Key Outcomes
Seed Capital Distribution	20 entrepreneurs in Sebha received seed grants and legal/Islamic finance support to prepare for bank funding
Access to Finance Enhanced	Local financial institutions are being capacitated to provide microfinance products in southern Libya .
Entrepreneur Support	Women and youth-led businesses supported through incubation, financial readiness training, and mentorship programs.
Financial Ecosystem Growth	Strategic relationships forged between entrepreneurs, banks, and BDS providers to foster ongoing private-sector development .
Regional Stability & Growth	The project contributes to reinforcing stability and economic resilience in the Fezzan region by empowering local business ecosystems .

ACTIVITY REPORT

2019 - 2025

2024 GRANTS

LIFE SKILLS FOR SUCCESS

Project Aim

To enhance educational retention, self-confidence, and career readiness among adolescent girls (14–18) in urban and peri-urban areas of Libya who face economic and social barriers to education.

Objectives

- Reduce dropout risk by equipping girls with essential soft skills and job-seeking competencies.
- Increase school retention and academic success by offering mentorship and academic support services.
- Improve life and employment prospects for vulnerable girls through structured training in communication, leadership, teamwork, time management, and professionalism.



RESULTS & REACH

Result Area	Achievement / Reach
Enrollment & Retention	Successfully contributed to improved school retention and reduced dropout rates among 200 adolescent girls (ages 14–18) in urban and peri-urban areas.
Skill Development	All participants were effectively trained in essential soft skills , including communication, leadership, teamwork, and time management.
Career Readiness	The girls were equipped with practical employment tools such as CV writing, interview preparation, and job search strategies.
Academic Support	Beneficiaries received targeted tutoring and academic assistance , leading to increased academic engagement and performance.
Gender Empowerment	The project directly advanced gender equality and girls' empowerment , in alignment with international development priorities.

ACTIVITY REPORT

2019 - 2025

2024 GRANTS

KARAZA

Project Aim

To economically empower women in southern Libya by equipping them with vocational baking skills and entrepreneurship knowledge, enabling them to launch and manage their own small businesses in the sweet and savory food sector.

Objectives

- Deliver practical vocational training in baking (sweet and savory production) tailored to the local market needs in Ubari and Ghat.
- Provide entrepreneurship training to enhance participants' ability to start and sustain small-scale businesses.
- Support business establishment by distributing baking equipment and machines to trainees.

RESULTS & REACH

Result Area	Achievement / Reach
Vocational Skills	60 women successfully trained in baking (30 in Ghat, 30 in Ubari) through four 6-day hands-on training courses.
Entrepreneurship Skills	All 60 trainees completed 2-day training in business principles, covering startup planning and market entry.
Asset Support	60 machines distributed to all trained women, enabling immediate application of skills in income-generating activity.
Youth & Gender Focus	All beneficiaries were women, many under 30 years old, with a focus on youth inclusion in economic recovery.
Attendance & Satisfaction	100% attendance rate and strong post-training knowledge gains demonstrated the program's relevance and effectiveness.

ACTIVITY REPORT

2019 - 2025

2024 GRANTS

BAWSALA

Project Aim

To empower vulnerable youth in Derna by equipping them with practical skills in operating heavy machinery, improving their employability and contributing to the reconstruction and recovery of their community.

Objectives

- Provide hands-on vocational training in heavy equipment operation, including loaders and excavators, aligned with local labor market demands.
- Enhance job-readiness of youth by integrating soft skills such as communication, workplace ethics, and safety protocols.
- Create economic opportunities for youth through a certified training pathway that increases employability.
- Support community recovery post-Storm Daniel by preparing a local workforce capable of contributing to infrastructure rehabilitation.

RESULTS & REACH

Result Area	Achievement / Reach
Technical Training Delivered	60 youth in Derna completed intensive training on operating heavy machinery (loaders and excavators).
Soft Skills Integration	All participants received instruction in workplace behavior, safety, and basic communication skills.
Hands-On Practice	Trainees completed supervised practical sessions in controlled environments, ensuring real-world machine handling skills.
Post-Flood Context	The training was aligned with urgent labor needs in Derna's rebuilding efforts following Storm Daniel.
Youth Empowerment	The project targeted and successfully engaged young men from economically distressed neighborhoods in Derna.

ACTIVITY REPORT

2019 - 2025

2023 GRANTS

PEACE BUILDING FUND

Project Aim

To promote peacebuilding, food security, and economic resilience by delivering vocational training and food assistance to vulnerable youth and women in southern Libya—specifically in Sebha, Ghat, and Ubari—to enhance their livelihood opportunities and self-reliance.

Objectives

- Conduct a labor market assessment for 100 individuals across Sebha, Ghat, and Ubari.
- Generate a report identifying in-demand vocational skills tailored to local markets.
- Deliver vocational training to 390 beneficiaries (130 in each city), prioritizing youth and women.
- Provide food assistance to beneficiaries during training to ensure nutritional support.

RESULTS & REACH

Result Area	Achievement / Reach
Geographic Reach	Project implemented in Sebha, Ghat, and Ubari , targeting 390 beneficiaries.
Training Implementation	23+ vocational training courses implemented in diverse fields: home electricity, barista, makeup, carpentry, sewing, traditional kitchen, water pump maintenance, etc.
Total Reached	Over 320 beneficiaries successfully completed their training programs across the 3 locations.
Female Participation	Over 140 women participated in female-focused trainings such as culinary arts, sewing, and beauty skills.
Male Participation	Over 180 men engaged in technical and trade-focused training programs.
Food Security Support	All trainees received food assistance during the training period, ensuring full attendance and focus.

ACTIVITY REPORT

2019 - 2025

2023 GRANTS

FOOD FOR TRAINING

Project Aim

To enhance the livelihoods of vulnerable individuals in Libya by equipping them with practical vocational and soft skills while ensuring food security through food assistance during training.

Objectives

- Provide vocational and life skills training to individuals affected by conflict, displacement, and economic instability in 12 Libyan cities.
- Link food security with skill development, ensuring consistent participation and reducing economic pressure on participants.
- Promote self-reliance and employment through market-relevant skills training and certification.
- Target youth and women to increase their access to economic opportunities and reduce vulnerability.

RESULTS & REACH

Result Area	Achievement / Reach
Geographic Reach	Project implemented in 12 cities across Libya's eastern, central, and southern regions.
Total Beneficiaries	1,500 individuals trained and supported with food assistance.
Gender & Age Inclusion	73% of beneficiaries were aged 18–30 , prioritizing youth employment. Female participation was also strongly encouraged.
Food Security Component	All trainees received food baskets as part of WFP's assistance during training, supporting retention and nutrition.
Training Volume	Over 50 training courses conducted across different technical and soft skill domains.
Staff & Trainers	Delivered by a team of 50+ project staff and 30+ trainers in partnership with local actors.
Community Engagement	Selection involved 6,795 people through online forms, interviews, and referrals by local NGOs.

ACTIVITY REPORT

2019 - 2025

2023 GRANTS

BUSINESS SKILLS TRAINING

Project Aim

To empower aspiring entrepreneurs and early-stage professionals in Benghazi by equipping them with critical business, design, and digital marketing skills. The program aims to foster sustainable business creation and professional growth in Libya's evolving economic landscape.

Objectives

- Entrepreneurship Training Program – Foundations of business ideation, planning, and startup development.
- Sales & Digital Marketing Training – Skills to promote and scale businesses using modern sales strategies and online platforms.
- UX Design Training – Practical instruction in user experience design for tech-driven and customer-focused services.
- Sustainable Business Training – Strategies for building environmentally and economically sustainable enterprises.

RESULTS & REACH

BENEFICIARIES REACHED

100 INDIVIDUALS TRAINED ACROSS ALL FOUR PROGRAMS IN BENGHAZI.



ACTIVITY REPORT

2019 - 2025

2022 GRANTS

EMPOWERMENT OF FREE LEGAL AID FOR CONFLICT -RELATED SURVIVORS IN LIBYA

Project Aim

To address the widespread issue of arbitrary detention in Libya—particularly under the control of the Ministry of Justice, Ministry of Interior, and Ministry of Defense—by promoting access to justice and upholding the rule of law. This project focuses on providing free legal aid and support to detainees who have been denied legal representation, especially vulnerable groups such as women and children. Strengthening legal aid services is vital to ensure fair trials, human rights protection, and social reintegration of survivors.

Objectives

- Ensure due process and access to justice for survivors of conflict-related detention, with a special focus on women and children.
- Facilitate the social reintegration of survivors into their communities through legal and psychosocial support.
- Strengthen the institutional capacity of the Legal Aid Coalition (LAC) and improve the delivery of legal aid services across Libya.
- Promote legal awareness and education within Libyan communities to reduce stigma and empower individuals to seek justice.

RESULTS & REACH

BENEFICIARIES REACHED

100 INDIVIDUALS IN BENGHAZI RECEIVED LEGAL AID AND RELATED SUPPORT SERVICES.



The Canadian Embassy

ACTIVITY REPORT

2019 - 2025

2022 GRANTS

BUSINESS SKILLS TRAINING

Project Aim

To build the entrepreneurial capacity of individuals across Libya by equipping them with essential business knowledge and practical skills. The program aims to enable participants to start, manage, and grow successful businesses by mastering key areas such as business planning, financial literacy, marketing, customer service, and leadership.

Objectives

- Business Planning Workshops – Guiding participants in turning ideas into actionable and fundable business plans.
- Financial Management Training – Teaching budgeting, bookkeeping, cash flow analysis, and responsible financial decision-making.
- Marketing & Sales Training – Developing strategies for product positioning, pricing, digital marketing, and customer acquisition.
- Customer Service Training – Enhancing communication, service delivery, and client retention practices for small business owners.

RESULTS & REACH

City	Number of Participants
Benghazi	360 individuals
Ajdabiya	60 individuals
Derna	100 individuals (planned)



ACTIVITY REPORT

2019 - 2025

2022 GRANTS

YOUTH PROGRAM - VOCATIONAL TRAINING

Project Aim

To empower young people in Ajdabiya by delivering practical, hands-on training in technical and vocational skills aligned with local market needs. The program aims to increase employability, support self-reliance, and promote local economic development by equipping youth with the tools needed to pursue in-demand careers and entrepreneurial opportunities within their communities.

Objectives

- Vocational Training – Skill-based training tailored to the job market in sectors such as electrical work, mechanical repair, carpentry, and more.
- Business Skills Training – Sessions focused on entrepreneurship, financial literacy, business planning, and market understanding.
- Soft Skills Training – Life and workplace skills including communication, time management, teamwork, and problem-solving.

RESULTS & REACH

BENEFICIARIES REACHED

126 YOUTH (BOTH MALE AND FEMALE) IN AJDABIYA SUCCESSFULLY TRAINED AND SUPPORTED.



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ACTIVITY REPORT

2019 - 2025

2021 GRANTS

MEDIA TRAINING

Project Aim

To enhance the communication capacity of municipal offices across Libya by providing hands-on, practical training in media, communications, and digital engagement. The program aims to enable local government staff to effectively engage with their communities using modern communication tools, including social media, digital content creation, and traditional media channels.

Objectives

- Development of Media Office Structure & Functions in coordination with municipal staff to institutionalize media roles.
- Basic Microsoft Office Skills Training – Covering Word, Excel, and PowerPoint for administrative and reporting tasks.
- Photography & Videography Training – Practical skills for content creation and visual storytelling.
- Social Media Training – Focused on platform management, community engagement, and digital communication strategy.
- Graphic Design Training – Basics of design tools and techniques for public messaging and branding.

RESULTS & REACH

BENEFICIARIES REACHED

126 YOUTH (BOTH MALE AND FEMALE) IN AJDABIYA SUCCESSFULLY TRAINED AND SUPPORTED.



ACTIVITY REPORT

2019 - 2025

2021 GRANTS

DIGITAL LITERACY TRAINING

Project Aim

To bridge the digital divide by equipping individuals with essential digital skills that enhance access to information, communication, online services, and employment opportunities. This program aimed to empower participants—regardless of background or prior experience—with the tools needed to navigate and benefit from today’s digital world.

Objectives

- Basic Computer Skills – Hands-on training in operating systems, file management, and keyboard proficiency.
- Internet Use – Teaching effective web browsing, email communication, and access to online services.
- Online Safety & Security – Raising awareness on digital privacy, secure browsing, and protecting personal information.
- Social Media Use – Guidance on personal and professional use of platforms like Facebook, LinkedIn, and others.
- Digital Content Creation – Introduction to tools for writing, visual content, and multimedia publishing.
- Microsoft Office Skills – Basic training in Word, Excel, and PowerPoint to support administrative and educational needs.

RESULTS & REACH

BENEFICIARIES REACHED

150 INDIVIDUALS TRAINED IN DIGITAL LITERACY AND BASIC COMPUTER COMPETENCIES.



ACTIVITY REPORT

2019 - 2025

2019 GRANTS

SOCIAL COHESION

Project Aim

To empower women in southern Libya by equipping them with practical skills in photography, graphic design, and entrepreneurship. The program aims to foster creativity, economic independence, and innovation among female participants, enabling them to launch small businesses or pursue professional opportunities in the creative sector.

Objectives

- Photography Training – Covering camera operation, visual storytelling, editing, and portfolio building.
- Graphic Design Training – Instruction in design principles, digital tools (e.g., Adobe or Canva), and branding basics.
- Business Skills Training – Fundamentals of entrepreneurship, business planning, marketing, and financial literacy.

RESULTS & REACH

DURATION & LOCATIONS

SEBHA: JULY – OCTOBER 2020 (20 PARTICIPANTS)

ALQATROUN: JULY – OCTOBER 2020 (20 PARTICIPANTS)

ALKUFRA: JULY – OCTOBER 2020 (20 PARTICIPANTS)

BENEFICIARIES REACHED

60 WOMEN TRAINED ACROSS THE THREE CITIES (20 PER LOCATION).

ACTIVITY REPORT

2019 - 2025

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ACTIVITY REPORT

2019 - 2024

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